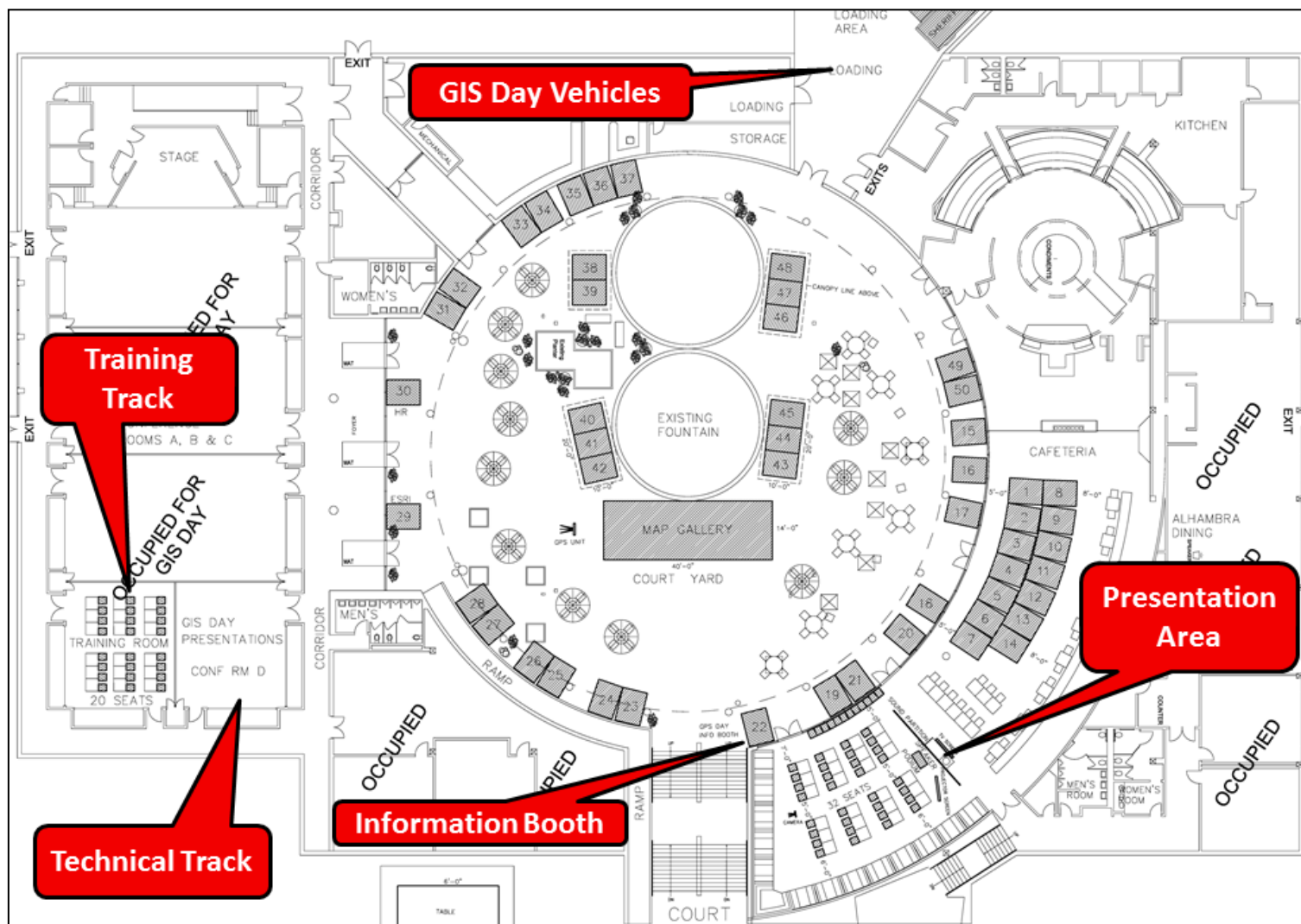
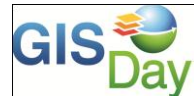


# GIS Day 2011 Booth Guide



Booth	Organization	Booth	Organization
1	DPW Flood Maintenance Division	24	LA County Department of Department of Beaches and Harbors
2	DPW Geotechnical & Materials Engineering Division	25	Geosemble Technologies
3	Pictometry	26	LA County Department of Public Health
4	U.S. Census Bureau	27	Healthy Cities   Advancement Project
5	DPW Survey Mapping and Property Management #1	28	LA County Fire Department
6	DPW Information Technology Division	29	ESRI
7	Emergency Management	30	DPW Human Resources Division
8	Manley Solutions, Inc.	31	CitySourced
9	City of Los Angeles PW Sanitation - SRSSD	32	Veterans for GIS
10	Nobel Systems	33-38	<i>Currently Vacant</i>
11	DPW Water Resources Division	39	Southern California URISA
12	Eagle Aerial Imaging	40	South Bay COG GIS Working Group
13	ISD Internet Development Division	41	SCAN3D
14	American Red Cross Los Angeles Region	42	DPW Survey Mapping and Property Management #3
15	DPW Survey Mapping and Property Management #2	43	Epic Land Solutions, Inc.
16	Registrar-Recorder/County Clerk	44	Cal State Los Angeles
17	Source Graphics	45	University of Southern California
18	LA County Department of Public Social Services	46	CSUN
19	LA County Department of Regional Planning	47	Rio Hondo College
20	LA County Office of the Assessor	48	Clark Magnet High School
21	Sanborn	49	LA County Sheriff
22	<b>GIS Day Information Booth</b>	50	LA County Department of Mental Health
23	ISD Information Technology Services		



# GIS Day 2011 Speaker Schedule

	Speaker	Topic
9:10 AM	<b>Richard Sanchez</b> <i>LA County Chief Information Officer</i>	<b>Welcome/Keynote</b>
9:20 AM	<b>Jacob Williams</b> <i>LA County DPW</i>	<b>Welcome/Keynote</b>
<b>Morning Speakers</b>		
9:30 AM	<b>Susan Curran</b> <i>LA County CEO</i>	<i>GIS Classifications in LA County</i>
10:00 AM	<b>Emilio Solano</b> <i>LA County Assessor</i>	<i>Office of the Assessor Contribution to the LA County GIS Fabric</i>
10:30 AM	<b>Loc H. Nguyen &amp; Daniel W. Goldberg</b> <i>UCLA Luskin School, USC GIS Lab</i>	<i>Leveraging Spatial Analysis to Optimize the Efficacy of Child Welfare Service Planning and Delivery</i>
11:00 AM	<b>Nick Franchino</b> <i>LA County Regional Planning</i>	<i>The Evolution of GIS at the Dept. of Regional Planning</i>
11:30 AM	<b>Barry Waite</b> <i>City of Carson</i>	<i>How did we get here? A walk down GIS Lane with the South Bay Cities</i>
<b>Lunch Speakers</b>		
12:00 PM	<b>Rebecca Camacho</b> <i>LA County DPW</i>	<i>Storm Drain Network Viewer</i>
12:30 PM	<b>Mark Greninger</b> <i>LA County CIO</i>	<i>Two New GIS Tools</i>
<b>Afternoon Speakers</b>		
1:00 PM	<b>Chris Ringewald</b> <i>Advancement Project</i>	<i>HealthCity.org – an information and action resource for social change</i>
1:30 PM	<b>Tim McMonagle</b> <i>US Census Bureau</i>	<i>Using Census Data in GIS</i>
2:00 PM	<b>Mark Greninger</b> <i>LA County CIO</i>	<i>LA County eGIS – where we are, where we are going</i>
2:30 PM	<b>Kurt Daradics</b> <i>CitySourced</i>	<i>CitySourced – Leverage Enterprise GIS &amp; Mobility</i>
3:00 PM	<b>Gail Farber</b> <i>LA County DPW</i>	<b>Closing Remarks</b>
3:15 PM	<b>Cake Cutting</b> <i>GIS Day Committee</i>	



# GIS Day 2011 Speaker Schedule

## Technical Track – Conference Room D

Speaker		Topic
9:30 AM	<b>Mark Greninger</b> <i>LA County CIO</i>	<b><i>What is GIS?*</i></b>
<b>Morning Speakers</b>		
10:00 AM	<b>Yoko Meyers</b> <i>LA County ISD</i>	<i>LA County GIS Viewer</i>
10:30 AM	<b>Doug Morales</b> <i>LA County DPH</i>	<i>Using the DPH GIS Viewer</i>
11:00 AM	<b>Deva Kamatham &amp; Vandana Joshi</b> <i>LA County ISD, LA County DMH</i>	<i>LA County is Expanding Reporting Capabilities – by Using ESRI Maps and IBM Cognos Reports to Share Data</i>
11:30 AM	<b>Nick Franchino &amp; Martha Selig</b> <i>LA County Regional Planning</i>	<i>Building GIS Applications to Share</i>
<b>Afternoon Speakers</b>		
1:00 PM	<b>Ohan Baghdassarian Ph.D.</b> <i>SCAN 3D</i>	<i>Novel Technology goes Zero-to-Full GIS database with unprecedented efficacy</i>
1:30 PM	<b>Steve Lutton</b> <i>Geosemble Technologies</i>	<i>Know Early and Act First Location Intelligence for LA County (demonstration of the GeoXray system)</i>
2:30 PM	<b>Mark Greninger</b> <i>LA County CIO</i>	<i>Location Management System</i>

\*What is GIS? is part of the GIS for Managers Track, which is for County Managers and requires an RSVP.



# GIS Day 2011 Speaker Schedule

## Training Track – Training Room

Speaker		Topic
Morning Sessions		
10:00 – 10:15 AM	Jonathan Corbridge ESRI	<b>ArcGIS Explorer Session 1</b> <i>Leveraging the free ArcGIS Explorer to explore GIS</i>
10:25 – 10:40 AM	Jonathan Corbridge ESRI	<b>ArcGIS Explorer Session 2</b> <i>Leveraging the free ArcGIS Explorer to explore GIS – Intermediate</i>
11:15 AM - 12 NOON	Jonathan Corbridge ESRI	<b>ArcGIS Online (Session 1)</b> <i>Learn how ESRI's ArcGIS Online helps you find data and make maps</i>
Afternoon Sessions		
1:00 – 1:45 PM	Jonathan Corbridge ESRI	<b>Cartography Basics</b> <i>Improve your mapmaking with this lecture about best practices</i>
2:15 – 3:00 PM	Jonathan Corbridge ESRI	<b>ArcGIS Online (Session 1)</b> <i>Learn how ESRI's ArcGIS Online helps you find data and make maps</i>